

# Shanda McCloskey

*...would love to present at your school!*



## **New! HOW BOOKS BEGIN (grades K-5)**

Available as a *virtual* OR *in-person* presentation.

In this new 45 minute program, Shanda will walk students through her process of creating a book from an idea all the way to (hopefully) publication. She'll talk about how to tell the difference between good ideas and bad ones. She'll share her editors' notes and her many book "dummies" which were all important stepping stones to get to the best book possible. To conclude, Shanda will teach how to draw a special character from the presentation and charge the students with their own challenge!

## **ROBOTS (grades K-3)**

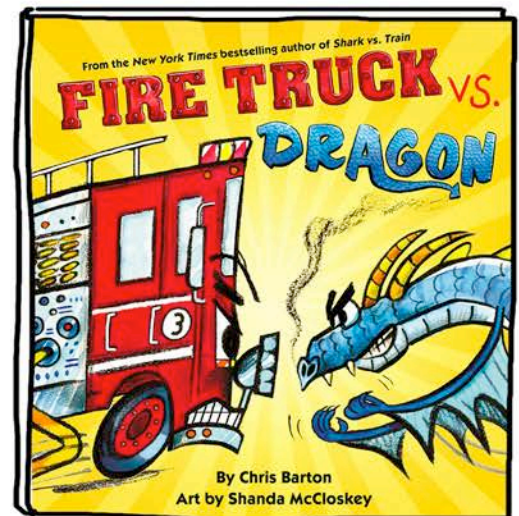
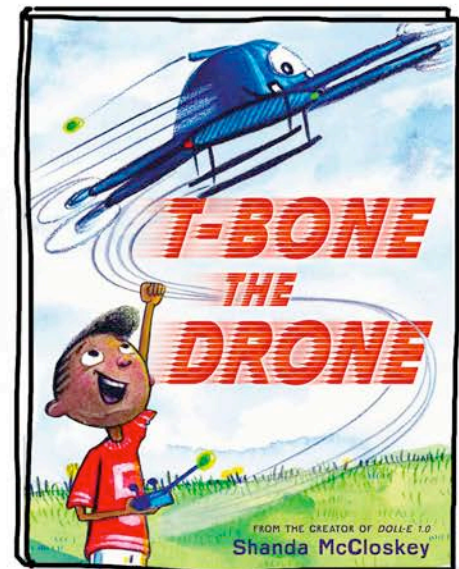
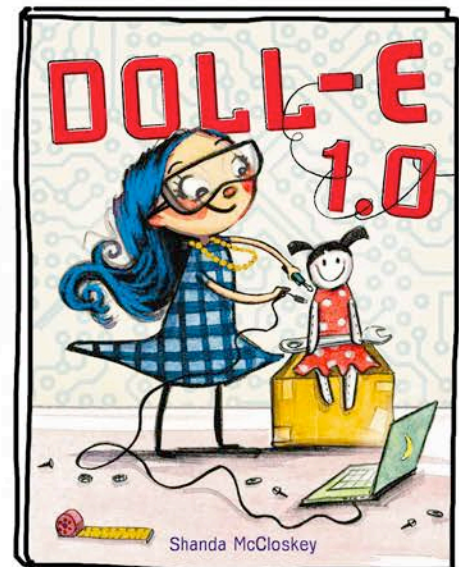
Available as an *in-person* presentation.

My 45 minute program centers around robots (fiction and non-fiction) and my STEM-friendly picture book, DOLL-E 1.0. Students will also learn about "secret stories" that only illustrators can tell, take away a few practical illustration tips, learn to draw characters from the book, ask questions, and bust a few robot dance moves too!

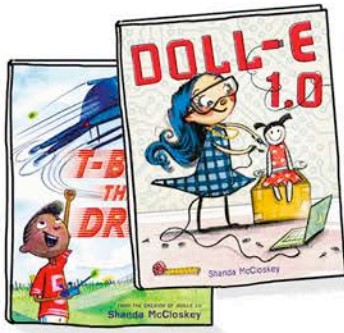
## **DRONES (grades K-3)**

Available as an *in-person* presentation.

This 45 minute program looks to drones and my STEM-friendly picture book, T-BONE THE DRONE (the companion story to DOLL-E 1.0). I love to fly drones, and in my research I learned the possibilities are truly as big as the sky when it comes to these little aerial machines! Monitoring wildlife, search and rescue, planting trees, and even firefighting are being transformed by drones. Students will be empowered by this exciting technology. And of course, my visit wouldn't be complete without a step-by-step drone drawing lesson and a flying (and flipping) demonstration!

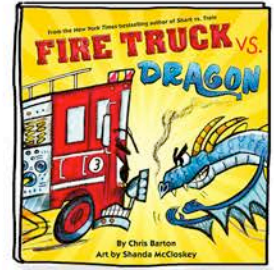


Contact Shanda at [theshanda@yahoo.com](mailto:theshanda@yahoo.com)  
to book a virtual or in-person visit  
for the 2020-21 school year!



# Shanda McCloskey

## *Author-illustrator Visits*



## All-Inclusive Pricing!

**There are no additional costs for hotel, airfare, mileage, food, or any other travel expenses. Schools will receive a simple invoice with a single price.**

**Local** - Within 60 miles of 30107: \$800

**Somewhat Local** - 61-300 miles of 30107: \$1400

**And Beyond** - More than 301 miles from 30107: \$1900

A full day visit includes 3 presentations, book signing, and lunch with a small group of students (if desired).

Two schools may share a full-day visit, which is defined as a total of three presentations at two locations. A fourth presentation may be requested for an additional \$200.

**\*\*Group Discount:** Schools in the same area or district that book 2 or more consecutive days qualify for a rate of \$1200 per day for "somewhat local" and \$1700 per day for "beyond".

## Virtual Visits!

**I am now offering a virtual presentation called "How Books Begin" that can be tailored for grades K-5. I'll mail signed book plates for book purchases!**

**One session** (45 minutes): \$150

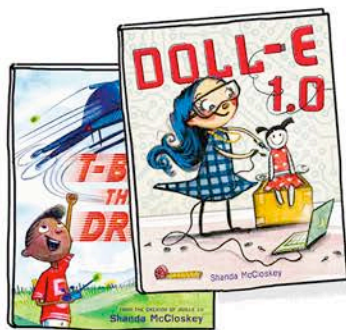
**Half day** (2 sessions + lunch/Q&As with a small group of students): \$300

**Full day** (3 sessions + lunch/Q&As with a small group of students): \$400

**Contact Shanda at [theshanda@yahoo.com](mailto:theshanda@yahoo.com) to book an in-person or virtual visit!**

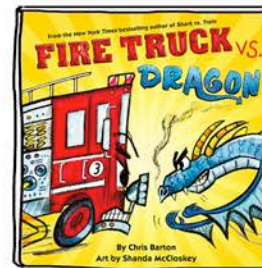
**Visit [ShandaMc.com](http://ShandaMc.com) for more info about Shanda's books, photos, testimonials, and FREE activities!**





# Shanda McCloskey

## *Author-illustrator Visits*



## Having a Book Sale is Easy!

Schools are not required to participate in a book sale, but it's much appreciated! I'm thrilled to sign the books on the day of the visit (or mail signed book plates for virtual visits).

I like using AuthorVisitCentral.com for book sales, because it's easy on everyone involved, gives back a portion of the proceeds to your school, and supports indie bookstores! But feel free to conduct your book sale any way you prefer.

### Here's how Author Visit Central works:

**1.) I provide a flier** to send home with students. It tells families about my upcoming visit and directs them to AuthorVisitCentral.com where they can easily order personalized, autographed books, using a six-digit event code. (There are NO order forms or money for the school to keep up with :) Books can be purchased by families and staff until the cutoff date (which is typically 2 weeks before in-person visits, later for virtual visits) to allow plenty of time for shipping.

**2.) The books ship straight to your school!** You'll be emailed a list of students who purchased a book so that the book signing/distribution goes smoothly at the event.


**3.) Have a fantastic author visit!**

## Easy-peasy!



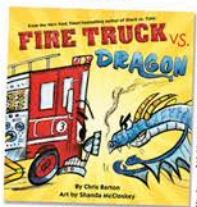
### Sample Flier



Award-winning Author/Illustrator  
**SHANDA MCCLOSKEY**  
 is visiting King Springs Elementary on March 18th!



Shanda will speak about awe-inspiring robots and drones, teach students to draw characters from her books, and demonstrate flying a drone OR dancing like a robot! She'll also talk about what it's like to be an author-illustrator and being perfectly imperfect. Learn more at: [ShandaMc.com](http://ShandaMc.com)

Shanda loves to sign books for students! Order here:  
[AuthorVisitCentral.com](http://AuthorVisitCentral.com)  
 Enter your event code:  
**KNG318**

**Last day to order is: Wednesday, March 4**  
Students will receive their purchased books (and get them signed) on the day of the event. Orders will be fulfilled by local indie bookstore: Little Shop of Stories. Thanks for supporting small business!

Contact Shanda at [theshanda@yahoo.com](mailto:theshanda@yahoo.com) to book an in-person or virtual visit!

Visit [ShandaMc.com](http://ShandaMc.com) for more info about Shanda's books, photos, testimonials, and FREE activities!

# Shanda McCloskey

author-illustrator

## *Tips for a great visit!*

### For in-person presentations, I will need:

- A computer with *PowerPoint*, projector/screen (with sound)
- Microphone for large groups
- A remote control to advance slides (if possible)
- Room to comfortably walk back and forth in front of the audience
- Clipboards, paper, and pencils for students to follow along during the drawing demo (*optional and best for smaller groups*)



### For virtual presentations, I will need:

- Any virtual platform the school prefers/has an account with, such as Skype, Zoom, etc. *The school initiates the call so they have access to the host controls.*
- Clipboards, paper, and pencils for students to follow along during the drawing demo (optional & best for smaller groups)

### 3 Tips to Make the Most of Our Visit:

- **Prepare the kids - and their teachers.** There's *nothing* better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they learn a bit about me and my books **BEFORE** the event day. My website, [www.ShandaMc.com](http://www.ShandaMc.com), is a great place start!
- **Participate in the book sale.** This is not a requirement, but is much appreciated! It gives students a chance to own a personalized, signed book by a *real-live* author-illustrator that they *actually* met at their *actual* school!
- **Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms.** There are writing, thinking, and drawing activities located on my website, [www.ShandaMc.com](http://www.ShandaMc.com), that are **FREE** for the taking!

Contact Shanda at [theshanda@yahoo.com](mailto:theshanda@yahoo.com) to book an in-person or virtual visit!

Visit [ShandaMc.com](http://ShandaMc.com) for more info about Shanda's books, photos, testimonials, and **FREE** activities!