

SHANDA McCLOSKEY



Author Visit Packet

Virtual Presentations:

ROBOTS and DRONES

Best for grades K-5th (45 minutes)

This fun STEM/STEAM presentation begins with an overview of modern robots and drones and the books Shanda was inspired to write because of them! A live poll will determine which book she'll read aloud (*Doll-E 1.0* or *T-Bone the Drone*) and which character she'll demonstrate how to draw. If she's feeling particularly bionic, Shanda might bust out her robot moves! Lastly, she'll answer questions and challenge students to design their own robot after the presentation. If desired (at an arranged future time) one class or group of students can share their designs with Shanda and further reflect in a 15-minute virtual followup visit at no extra charge!

Where Stories Begin

Best for grades 1st-5th (45 minutes)

Shanda will talk about her process of creating a book from a tiny little idea spark, where her inspiration comes from, and how to tell the difference between good ideas and bad ones. She'll even share some of her editors' notes and her many book "dummies" which were all important stepping stones in getting to the best book possible. Shanda will also demonstrate how to draw a character from one of her books and conclude by answering questions and sending students off with their own writing challenge! If desired (at an arranged future time) one class or group of students can share their work with her and further reflect in a 15-minute virtual followup visit at no extra charge!

ILLUSTRATION—Not Decoration

Best for grades 3rd-5th and middle/high school art classes (45 minutes)

In this program, Shanda will highlight the REAL work illustrations do in picture books and graphic novels and how illustrators tell at least HALF the story. Students will get a peek into her illustration process as well as the book industry. At the end of the presentation, Shanda will answer questions and send the students off with their own illustration challenge! If desired (at an arranged future time) one class or group of students can share their work with her and further reflect in a 15-minute virtual followup visit at no extra charge!

Virtual Presentations (continued)...

Reading, Drawing, and Q&A

Best for grades K-2nd (30 minutes)

Shanda is happy to read any one of her books, demonstrate how-to-draw a character from the story, and take a few student questions at the end!



Reading and Drawing Video

Best for grades K-2nd (20 minutes)

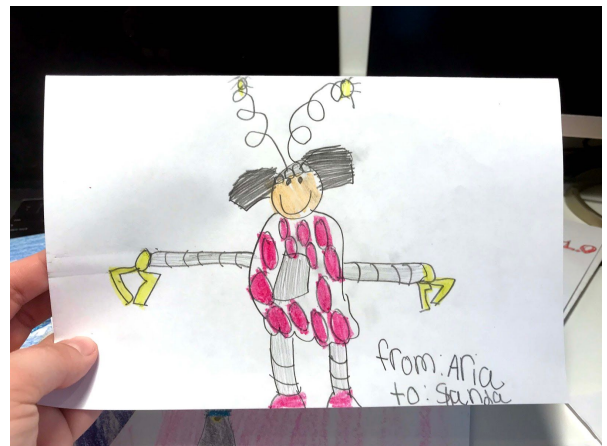
Shanda can pre-record a high quality, reusable video of herself reading any one of her books and then demonstrate how-to-draw a character from the story!

In-Person Presentations:

ROBOTS

Best for grades K-2nd (45 minutes)

This program centers all around *robots* (fiction and non-fiction ones) and Shanda's STEM-friendly picture book, *DOLL-E 1.0*. Students will also learn about "secret stories" that only illustrators can tell, take away a few practical illustration tips, learn to draw characters from the book, ask questions, and bust a few robot dance moves too!



DRONES

Best for grades 3rd-5th (45 minutes)

This program looks at drones and Shanda's STEM-friendly picture book, *T-BONE THE DRONE* (the companion story to *DOLL-E 1.0*). Shanda loves to fly drones, and in her research she learned the possibilities are truly as big as the sky when it comes to these little aerial machines! Monitoring wildlife, search and rescue, planting trees, and even firefighting are being transformed by drones. Students will be empowered by this fairly new and exciting technology. And of course, the visit wouldn't be complete without a step-by-step drone drawing lesson and a flying demonstration!

In-Person Presentations (continued)...

Where Stories Begin

Best for grades 1st-5th (45 minutes)

Shanda will talk about her process of creating a book from a tiny little idea spark, where her inspiration comes from, and how to tell the difference between good ideas and bad ones. She'll even share some of her editors' notes and her many book "dummies" which were all important stepping stones in getting to the best book possible. Shanda will also demonstrate how to draw a character from one of her books and conclude by answering questions and sending students off with their own writing challenge!

ILLUSTRATION–Not Decoration

Best for grades 3rd-5th and middle/high school art classes (45 minutes)

In this program, Shanda will highlight the REAL work illustrators do in picture books and graphic novels and how illustrators tell at least HALF the story. Students will get a peek into her illustration process as well as the book industry. At the end of the presentation, Shanda will answer questions and send the students off with their own illustration challenge!

Reading, Drawing, and Q&A

Best for grades K-2nd (30 minutes)

Shanda is happy to read any one of her books, demonstrate how-to-draw a character from the story, and answer student questions at the end!



Virtual Visit Pricing:

45 minute single presentation - \$250

20-30 minute presentation/video - \$150

Take \$50 off *each* session by participating in a book sale! (I'll mail signed bookplates.)

In-Person Visit Pricing:

All-Inclusive! There are no additional costs for hotel, airfare, mileage, food, or any other travel expenses. Schools will receive a simple invoice with a single price.

Local - Within 60 miles of 30107: **\$850**

Somewhat Local - 61-300 miles of 30107: **\$1400**

And Beyond - More than 301 miles from 30107: **\$1900**

A full day visit includes 3 presentations, book signing, and (if desired) lunch with a small group of students.

Two schools may share a full-day visit, which is defined as a total of three presentations at two locations. A fourth presentation may be requested for an additional \$200.

****Group Discount:** Schools in the same area or district that book 2 or more consecutive days qualify for a rate of \$1200 per day for "somewhat local" and \$1700 per day for "beyond".

Save \$50 by participating in a signed book sale!



Email theshanda@yahoo.com or visit www.ShandaMc.com to book a visit!

A Book Sale is Easy!

Schools are not required to participate in a book sale, but it's much appreciated!

For students learning AT SCHOOL, I like using [AuthorVisitCentral.com](https://www.AuthorVisitCentral.com) for book sales because it's easy on everyone involved, web-based, gives back a portion of the proceeds to your school, and supports indie bookstores! I will supply the info flier.

For REMOTE learning students, my local indie bookstore handles the orders. I sign all books before they are shipped out to students' homes. I will supply the info flier.

For AT SCHOOL learners:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to [AuthorVisitCentral.com](https://www.AuthorVisitCentral.com) where they can order signed books (online) with a six-digit code. The ordering cutoff date is typically 2 weeks *before* in-person visits and 2 days *after* virtual visits.
2. The books ship straight to your school! You'll be emailed a list of students who purchased a book so that the book signing/distribution goes smoothly. signing/distribution goes smoothly at the event.

Dear families,

This week, our students will get a virtual book reading and a robot drawing lesson from children's author-illustrator **Shanda McCloskey!**



Shanda loves signing books for readers...

We've made arrangements for Shanda to personalize and sign books for any readers who would like to order them. Orders may be placed online with Shanda's local bookseller, FoxTale Book Shoppe at this link:


<https://signedbooks.shandamc.com/>

*Please be sure to leave a note in the comments with the name of the person to whom the book should be signed, or write AUTOGRAPH ONLY if you do not wish to have the book personalized. Books will be signed and shipped to your home.




Please place orders by _____ so they can be signed and shipped out to you promptly!


Dear families,



This week, our students will get a virtual book reading and a step-by-step robot drawing lesson from children's author-illustrator **Shanda McCloskey!**




We've made arrangements for Shanda to personalize and sign books for any readers who would like to order them!



Orders may be placed online at: [AuthorVisitCentral.com](https://www.AuthorVisitCentral.com) with event code: **WILK20**

Place order by: _____



Purchased books will be signed and shipped to your student's school.

A portion of all sales go back to your school! Orders will be fulfilled by indie bookstore: Little Shop of Stories.

For REMOTE learners:

1. I'll provide a flier to email to families about my upcoming visit and direct them to [SignedBooks.ShandaMc.com](https://www.SignedBooks.ShandaMc.com) where they can easily order personalized, autographed books from my local indie bookstore.
2. Books are signed then shipped to readers' homes.

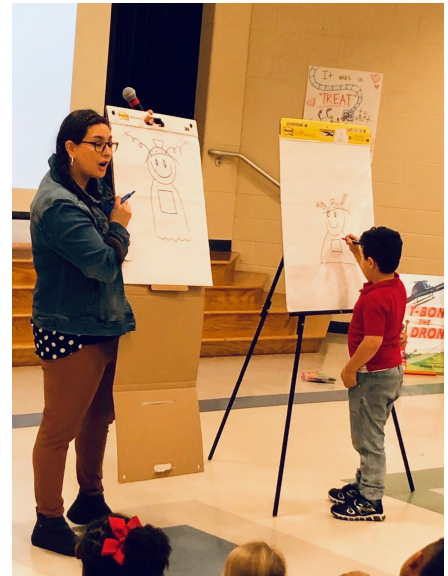
Tips for a GREAT Visit:

For virtual presentations, I will need:

- Any virtual meeting platform (such as Zoom) hosted by the school
- Someone to monitor the students, chat, and questions during the meeting in-person or online
- Paper and pencil so students can follow along during the drawing demo

For in-person presentations, I will need:

- A computer with PowerPoint, projector/screen (with sound)
- Microphone for large groups/spaces
- A remote control to advance slides (if possible)
- Room to comfortably walk back and forth in front of the audience
- Clipboards, paper, and pencils for students to follow along during the drawing demo (optional and best for smaller groups)



3 Tips to Make the Most of Our Visit:

1. Prepare the kids - and their teachers. There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start!
2. Participate in the book sale. This is not a requirement, but so appreciated! It gives students a chance to own a personalized, signed book by a real-live author-illustrator that they actually met at their actual school!
3. Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms. There are writing, thinking, and drawing activities located on my website, www.ShandaMc.com, that are FREE for the taking!