



Virtual Author Visit Packet

Virtual Presentation Menu:

Robots and Drones

Best for grades K-5th (45 minutes)

This fun STEM/STEAM presentation begins with an overview of modern robots/drones and the books Shanda was inspired to write because of them! She'll read aloud (*Doll-E 1.0* or *T-Bone the Drone*) and demonstrate how to draw one of her robotic characters step-by-step. Lastly, Shanda will answer questions and challenge students to design their own robots after the presentation.

Illustration is Magical

Best for grades K-2nd (45 minutes)

In this program, Shanda shares her love for picture books and graphic novels! She'll demonstrate how an illustration can change the meaning of words, then she'll teach students to draw one of her book characters step-by-step! At the end, Shanda will answer questions and send the students off with their own illustration challenge.

Words + Illustrations = Magic

Best for grades 3rd-5th (45 minutes)

In this program, Shanda will talk about "the dance" that words and pictures do *together* in picture books and graphic novels and will demonstrate the power that illustrations can have over the meaning and tone of words. Then, she'll lead students through a directed character drawing, answer questions, and encourage students to create their own story with pictures! *This presentation can also be tailored for middle school, high school, or teachers/parents.*

Reading, Drawing, and Q&A

Best for grades K-2nd (30 minutes)

Shanda is happy to read any one of her books, to demonstrate how to draw a character from the story, and of course to answer students' questions at the end!

Virtual Pricing:

45 minute single presentation - \$300

20-30 minute presentation - \$200

Take \$50 off each session by participating in a signed book sale (online) set up by Shanda!



A Book Sale is Easy:


I use AuthorVisitCentral.com for book sales because it's easy on everyone involved, it's web-based (so there's no need to collect money or forms), and it supports indie bookstores! Not to mention for every 15 books purchased, AVC will donate a free book to your school for the library or for a student who wasn't able to order one. Shanda will set everything up! All you'll need to do is get the word out :)

Here's how it works:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to AuthorVisitCentral.com where they can order signed books (online) with a six-digit code. The ordering cutoff date is 2 days *after* virtual visits.





2. The books ship straight to your school! You'll be emailed a list of students who purchased a book so the book distribution goes smoothly. Signed bookplates will be mailed to the school separately.

Dear families,



Children's Author-illustrator
Shanda McCloskey

will (virtually) visit Ballenger Creek Elementary on Tuesday, July 13th to talk about robots and drones, what it's like to be an author-illustrator, and being perfectly imperfect! Learn more about Shanda and her books at ShandaMc.com.



We've made arrangements for Shanda to personalize and sign books for any readers who would like to order them!

Orders may be placed online at:
AuthorVisitCentral.com
with event code: SUMMER
Please place orders by: July 14th

Purchased books will be shipped to your student's school with a personalized, signed bookplate.
Every 15 books purchased earns a free book for your school!

Tips for a GREAT Visit:

For virtual presentations, I will need:

- Any virtual meeting platform (such as Zoom) hosted by the school
- Someone to monitor the students, chat, and questions during the meeting in-person or online
- Paper and pencil for each student so they can follow along during the drawing demo



3 Tips to Make the Most of Our Visit:

1. Prepare the kids (and their teachers). There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start!
2. Participate in the book sale. This is not a requirement, but so appreciated! It gives students a chance to own a personalized, signed book by a real-live author-illustrator that they actually met at their actual school!
3. Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms. There are writing and drawing activities located on my website, ShandaMc.com, that are FREE for the taking!