



SHANDA McCLOSKEY

In-Person Author Visit Packet 2022-23

Presentation Menu:

Rad Robots

Best for grades K-3rd (45 minutes)

This fun STEM/STEAM program is all about robots (fiction and non-fiction ones) and Shanda's STEM-friendly picture book, *DOLL-E 1.0*. Students will also learn how to *draw* a robot and *move* like one too!

Daring Drones

Best for grades 2nd-5th (45 minutes)

This fun STEM/STEAM program looks at drones and Shanda's STEM-friendly picture book, *T-BONE THE DRONE*. In her research, Shanda found how drones are helping us monitor wildlife, rescue people, fight fires, and even plant trees! Students will also learn how to draw a drone and watch Shanda fly one around the room!

Reading, Drawing, & Q&A

Best for grades PreK-1st (30 minutes)

Shanda is happy to read any one of her books, demonstrate how to draw a simple character (step by step) from the story, and answer questions at the end.

Words + Illustration = Magic

Best for grades 3rd-5th (45 minutes)

In this program, Shanda will talk about the "magic" that words and pictures make *together* in picture books and graphic novels and demonstrate how illustrations can change the meaning and tone of words. Then, she'll lead students through a directed character drawing, answer questions, and encourage students to create their own stories with pictures! *This presentation can also be tailored for middle school, high school, or teachers/parents.*

Writing Workshops

Coming Soon!

I'm still fleshing out the details for 2-3 new presentations/writing workshops for students. Check back here for updates or join my mailing list.

In-Person/Full Day Pricing:

All-Inclusive! There are no additional costs for hotel, airfare, rental car, mileage, food, or any other travel expenses. Schools will receive a simple invoice with a single price.

Local

Within 60 miles of 30107

\$1050

Somewhat Local

61-300 miles of 30107

\$1800

And Beyond

More than 300 miles from 30107

\$2500

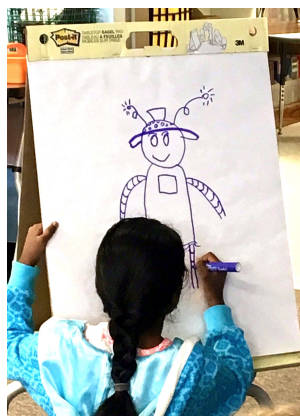
A full day visit includes 3 presentations, book signing, and lunch with a small group of students (if desired).

Additional presentations may be added for \$200 each.

****Group Discounts:** Schools in the same area/district that coordinate to book 2 or more consecutive days qualify for a discounted rate of \$1400 per day for “somewhat local” and \$1800 per day for “beyond”.

Title I schools qualify for a \$100 discount.

****Save \$100 off each day by participating in a signed book sale (online) set up by Shanda!**



A Book Sale is Easy!

I use AuthorVisitCentral.com for book sales because it's easy on everyone involved, it's web-based (so there's no need to collect money or forms), and it supports indie bookstores! Not to mention for every 15 books purchased, AVC will donate a free book to your school for the library or for a student who wasn't able to order one. Shanda will set everything up! All you'll need to do is get the word out :)

Here's how it works:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to AuthorVisitCentral.com where they can order signed books (online) with a six-digit code. The ordering cutoff date is typically 2 weeks *before* the in-person visit date to allow enough time for shipping.
2. The books ship straight to your school! You'll be emailed a list of students who purchased a book so the book signing and distribution goes smoothly at the event.



Dear families,



Local Children's Author-illustrator

Shanda McCloskey

is visiting Beulah Elementary on Wednesday, May 4th! Students will meet the author IN-PERSON and hear one of her presentations about robots, drones, or illustration magic!



Shanda would love to personalize and sign books for any readers who would like to order them!

Orders may be placed online at:

AuthorVisitCentral.com

with event code: **BEULAH**

Please place orders by: May 3

Books will be signed & delivered to the school on the day of the event.



Tips for a GREAT Visit:

For in-person presentations, I will need:

- A computer with PowerPoint, projector/screen (with sound)
- Microphone for large groups/spaces
- A remote control to advance slides (if possible)
- Room to comfortably walk back and forth in front of the audience
- Clipboard, paper, and a pencil for each student to follow along during the drawing demo (optional)

3 Tips to Make the Most of Our Visit:

1. Prepare the kids (and their teachers). There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start!
2. Participate in the book sale. This is not a requirement, but so appreciated! It gives students a chance to own a personalized, signed book by a real-live author-illustrator that they actually met at their actual school!
3. Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms. There are writing and drawing activities located on my website, ShandaMc.com, that are FREE for the taking!

