



In-Person Author Visit Packet 2022-23

Presentation Menu:

*I'm happy to present to large or small groups.
Workshops work best in small to medium groups.*

Rad Robots

Best for grades K-3rd (45 minutes)

This fun STEM/STEAM program is all about robots (fiction and non-fiction ones) and Shanda's award-winning STEM-friendly picture book, *DOLL-E 1.0*. Students will also learn to *draw* a robot and *move* like one too!

Daring Drones

Best for grades 2nd-5th (45 minutes)

This fun STEM/STEAM program looks at drones and Shanda's award-winning STEM-friendly picture book, *T-BONE THE DRONE*. In her research, Shanda learned how drones help us monitor wildlife, rescue people, fight fires, and even explore Mars! Students will also learn to draw a drone and see Shanda fly a mini drone around the room!

Words + Illustration = Magic

Best for grades 3rd-5th (45 minutes)

In this program, Shanda talks about the magic that words and pictures do *together* in picture books and graphic novels and will demonstrate the power that illustrations can have over the meaning and tone of words. Then, she'll lead students through a directed character drawing (with words), and answer questions!

Reading, Drawing, & Q&A

Best for grades PreK-1st (30 minutes)

In this short presentation, perfect for wiggly listeners with short attention spans, Shanda will read one of her books, demonstrate how to draw a character from the story, and answer students' questions!

Thank You Letter Writing Workshop

Best for grades K-3rd (45 minute workshop)

NEW! This workshop uses *LITTLE RED AND THE BIG BAD EDITOR* to model how to write a thank you letter (complete with punctuation, capital letters, finger spaces, as well as a greeting and closing)! Shanda will read the book, brainstorm with students about who they could write a thank you letter to, walk them through writing it, and encourage them to actually deliver it too!

Cheesy Comics Writing Workshop

Best for grades 3rd-6th (2 or 3 one hour sessions)

NEW! This silly educational workshop (part 1) starts with students imagining, drawing, and creating a main **character** (that also happens to be a slice of cheese :) with unique wants, fears, histories, and problems. The next session (part 2) will focus on telling the character's **story** by creating a short comic with the cheesy character pitted against its greatest fear, whatever that may be! A third session (part 3) may be added for students to give/receive constructive **feedback** using the "critique sandwich" method then **revising** their stories to be even better!

In-Person/Full Day Pricing:

All-Inclusive! There are no additional costs for hotel, airfare, rental car, mileage, food, or any other travel expenses. Schools will receive a simple invoice with a single price.

Local

Within 60 miles of 30107

\$950

Somewhat Local

61-300 miles of 30107

\$1700

And Beyond

More than 300 miles from 30107

\$2400

For this option, please book at least two consecutive days **OR** bulk order a min of 100 books.

A full day visit includes 3-4 presentations, book signing, and lunch with a small group of students (if desired).

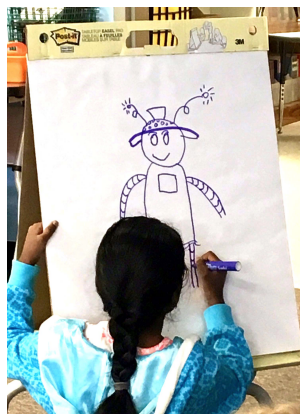
Additional presentations may be added for \$200 each.

***Multi-Day/Group Discounts:**

A school that books 2 consecutive days **OR** schools in the same area/district that coordinate to book 2 consecutive days qualify for a discounted rate of \$1400 per day for “somewhat local” and \$2100 per day for “beyond”. (For 3 or more consecutive days contact Shanda for a quote.)

Title I schools qualify for a \$100 discount.

****Save \$100 off each day by participating in a signed book sale (online) set up by Shanda or by ordering books in bulk from your local bookstore or directly from Shanda.***



A Book Sale is Easy!

I use AuthorVisitCentral.com for book sales because it's easy on everyone involved, it's web-based (so there's no need to collect money or forms), and it supports indie bookstores! Not to mention for every 15 books purchased, AVC will donate a free book to your school for the library or for a student who wasn't able to order one. Shanda will set everything up! All you'll need to do is get the word out :)

Here's how it works:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to AuthorVisitCentral.com where they can order signed books (online) with a six-digit code. The ordering cutoff date is typically 2 weeks *before* the in-person visit date to allow enough time for shipping.
2. The books ship straight to your school! You'll be emailed a list of students who purchased a book so the book signing and distribution goes smoothly at the event.



Dear families,



Local Children's Author-illustrator

Shanda McCloskey

is visiting Beulah Elementary on Wednesday, May 4th! Students will meet the author IN-PERSON and hear one of her presentations about robots, drones, or illustration magic!



Shanda would love to personalize and sign books for any readers who would like to order them!

Orders may be placed online at:

AuthorVisitCentral.com

with event code: **BEULAH**

Please place orders by: May 3

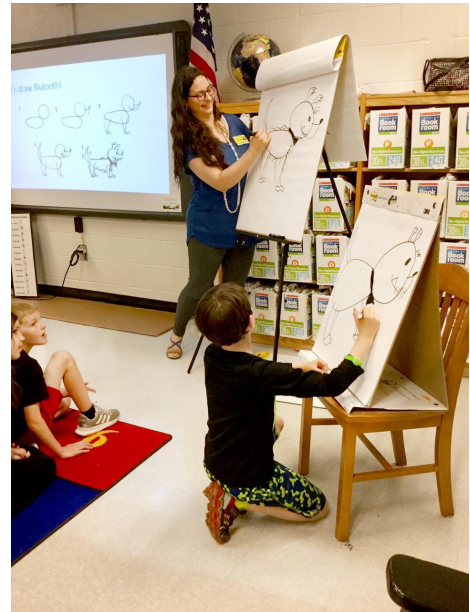
Books will be signed & delivered to the school on the day of the event.



Tips for a GREAT Visit:

For in-person presentations, I will need:

- A computer with PowerPoint, projector/screen (with sound)
- Microphone for large groups/spaces (I trust your judgment to decide if this is needed)
- A remote control to advance slides (if possible)
- Room to comfortably walk back and forth in front of the audience
- Clipboard, paper, and a pencil for each student to follow along during the drawing demo (Optional and best for smaller groups. It saves time if students have these supplies in hand before the presentation begins.)



3 Tips to Make the Most of Our Visit:

1. Prepare the kids (and their teachers). There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start!
2. Participate in the book sale. This is not a requirement, but so appreciated! It gives students a chance to own a personalized, signed book by a real-live author-illustrator that they actually met at their actual school!
3. Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms. There are writing and drawing activities located on my website, ShandaMc.com, that are FREE for the taking!

Money tight? [Check out these 35 Ways to Fund an Author Visit!](#)