



Virtual Author Visit Packet 2022-23

Virtual Presentation Menu:

Rad Robots

Best for grades K-3rd (45 minutes)

This fun STEM/STEAM program is all about robots (fiction and non-fiction ones) and Shanda's award-winning STEM-friendly picture book, *DOLL-E 1.0*. Students will also learn to *draw* a robot and *move* like one too!

Daring Drones

Best for grades 2nd-5th (45 minutes)

This fun STEM/STEAM program looks at drones and Shanda's award-winning STEM-friendly picture book, *T-BONE THE DRONE*. In her research, Shanda learned how drones help us monitor wildlife, rescue people, fight fires, and even explore Mars! Students will also learn to draw a drone and see Shanda fly a mini drone around the room!

Words + Illustration = Magic

Best for grades 3rd-5th (45 minutes)

In this program, Shanda talks about the magic that words and pictures do *together* in picture books and graphic novels and will demonstrate the power that illustrations can have over the meaning and tone of words. Then, she'll lead students through a directed character drawing (with words), and answer questions!

Reading, Drawing, & Q&A

Best for grades PreK-1st (30 minutes)

In this short presentation, perfect for wiggly listeners with short attention spans, Shanda will read one of her books, demonstrate how to draw a character from the story, and answer students' questions!

Virtual Pricing:

45 minute single presentation - \$300

20-30 minute presentation - \$200

Take \$50 off each session by participating in a signed book sale (online) set up by Shanda!



A Book Sale is Easy:


I use AuthorVisitCentral.com for book sales because it's easy on everyone involved, it's web-based (so there's no need to collect money or forms), and it supports indie bookstores! Not to mention for every 15 books purchased, AVC will donate a free book to your school for the library or for a student who wasn't able to order one. Shanda will set everything up! All you'll need to do is get the word out :)

Here's how it works:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to AuthorVisitCentral.com where they can order signed books (online) with a six-digit code. The ordering cutoff date is 2 days *after* virtual visits.





2. The books ship straight to your school! You'll be emailed a list of students who purchased a book so the book distribution goes smoothly. Signed bookplates will be mailed to the school separately.

Dear families,



Children's Author-illustrator
Shanda McCloskey

will (virtually) visit Ballenger Creek Elementary on Tuesday, July 13th to talk about robots and drones, what it's like to be an author-illustrator, and being perfectly imperfect! Learn more about Shanda and her books at ShandaMc.com.



We've made arrangements for Shanda to personalize and sign books for any readers who would like to order them!

Orders may be placed online at:
AuthorVisitCentral.com
with event code: SUMMER
Please place orders by: July 14th

Purchased books will be shipped to your student's school with a personalized, signed bookplate.
Every 15 books purchased earns a free book for your school!

Tips for a GREAT Visit:

For virtual presentations, I will need:

- Any virtual meeting platform (such as Zoom) hosted by the school
- Someone to monitor the students, chat, and questions during the meeting in-person or online
- Paper and pencil for each student so they can follow along during the drawing demo



3 Tips to Make the Most of Our Visit:

1. Prepare the kids (and their teachers). There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start!
2. Participate in the book sale. This is not a requirement, but so appreciated! It gives students a chance to own a personalized, signed book by a real-live author-illustrator that they actually met at their actual school!
3. Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms. There are writing and drawing activities located on my website, ShandaMc.com, that are FREE for the taking!

Money tight? [Check out these 35 Ways to Fund an Author Visit!](#)