

# Virtual Author Visit Packet 2022-23

## **Virtual Presentation Menu:**

## **Rad Robots**

### Best for grades K-3rd (45 minutes)

This fun STEM/STEAM program is all about robots (fiction and non-fiction ones) and Shanda's award-winning STEM-friendly picture book, *DOLL-E 1.0.* Students will also learn to *draw* a robot and *move* like one too!

### **Daring Drones**

### Best for grades 2nd-5th (45 minutes)

This fun STEM/STEAM program looks at drones and Shanda's award-winning STEM-friendly picture book, *T-BONE THE DRONE*. In her research, Shanda learned how drones help us monitor wildlife, rescue people, fight fires, and even explore Mars! Students will also learn to draw a drone and see Shanda fly a mini drone around the room!

### Words + Illustration = Magic

### Best for grades 3rd-5th (45 minutes)

In this program, Shanda talks about the magic that words and pictures do *together* in picture books and graphic novels and will demonstrate the power that illustrations can have over the meaning and tone of words. Then, she'll lead students through a directed character drawing (with words), and answer questions!

## Reading, Drawing, & Q&A

### Best for grades PreK-1st (30 minutes)

In this short presentation, perfect for wiggly listeners with short attention spans, Shanda will read one of her books, demonstrate how to draw a character from the story, and answer students' questions!

## **Virtual Pricing:**

## 45 minute single presentation - \$300

## 20-30 minute presentation - \$200

Take \$50 off each session by participating in a signed book sale (online) set up by Shanda!



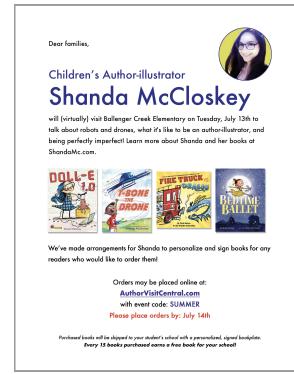
## A Book Sale is Easy:

I use <u>AuthorVisitCentral.com</u> for book sales because it's easy on everyone involved, it's web-based (so there's no need to collect money or forms), and it supports indie bookstores! Not to mention for every 15 books purchased, AVC will donate a free book to your school for the library or for a student who wasn't able to order one. Shanda will set everything up! All you'll need to do is get the word out :)

### Here's how it works:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to <u>AuthorVisitCentral.com</u> where they can order signed books (online) with a six-digit code. The ordering cutoff date is 2 days *after* virtual visits.

2. The books ship straight to your school! You'll be emailed a list of students who purchased a book so the book distribution goes smoothly. Signed bookplates will be mailed to the school separately.



# **Tips for a GREAT Visit:**

### For virtual presentations, I will need:

- Any virtual meeting platform (such as Zoom) hosted by the school
- Someone to monitor the students, chat, and questions during the meeting in-person or online
- Paper and pencil for each student so they can follow along during the drawing demo



### 3 Tips to Make the Most of Our Visit:

- 1. Prepare the kids (and their teachers). There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start!
- 2. Participate in the book sale. This is not a requirement, but so appreciated! It gives students a chance to own a personalized, signed book by a real-live author-illustrator that they actually met at their actual school!
- 3. Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms. There are writing and drawing activities located on my website, ShandaMc.com, that are FREE for the taking!

### Money tight? Check out these 35 Ways to Fund an Author Visit!