

2024-2025 school visits with...



Presentations

(I'm happy to speak to small groups or large assemblies.)

Reading and Drawing

Best for grades PreK-1st (30 minutes)

In this short presentation, perfect for wiggly listeners with short attention spans, Shanda will read one of her books and then demonstrate (in a step-by-step draw-along) how to draw a character from the story.

Robot Research

Best for grades K-5th (45 minutes)

This fun STEM/STEAM presentation highlights fiction *and* non-fiction robots that Shanda researched as she wrote and illustrated her award-winning, STEM-friendly picture book, DOLL-E 1.0, which she will read aloud. Then, Shanda will demonstrate how to draw the robot from the story and answer questions.

Words + Illustration = Magic

Best for grades 3rd and up (45 minutes)

In this program, Shanda talks about the various “magic” that words and pictures conjure together in picture books and graphic novels. Students will learn that illustration is a storytelling tool, just like words. And throughout the presentation, students will draw along with Shanda to complete a final, “magic” example with Q&A at the end.

Be a BIG, RAD Editor

Best for grades K-5th (45 minutes)

Shanda never gets anything perfect the first time and that's okay, because she's learned to be a BIG, RAD editor when it comes to her writing/art. Students will see the various “edits” that LITTLE RED AND THE BIG BAD EDITOR's cover went through and hear the story aloud. Students will draw Wolf's pencil and older students will also learn how to use a “FEEDback sandwich” to be a much better editor than Wolf.



In-Person, Full Day Pricing

All-Inclusive! There are no additional costs for hotel, airfare, rental car, mileage, food, or any other travel expenses. Schools will receive a simple invoice with a single price.



Local
Within 70
miles of 30107
\$1300

Local-ish
71-250 miles
from 30107
\$1800

**Book at least two
consecutive days at
one or more nearby
schools for a
discount of
\$100 per day.*

Road Trip
251- 700 miles
from 30107
\$2400

**Book at least two
consecutive days at
one or more nearby
schools for a
discount of
\$200 per day.*

Gotta Fly
700+ miles
from 30107
\$3500+

**Book at least two
consecutive days at
one or more nearby
schools for a
discount of
\$300 per day.*

A full day visit includes 3 presentations, book signing, and lunch with a small group of students (if desired). **Additional presentations** may be added for \$250 each.

Discounts!

1. **\$100 off** - Participate in a book pre-sale (set up online by Shanda) or coordinate your own book sale with your local bookstore.
2. **\$100 off** - Order 25+ books in bulk from Shanda @ \$14 each.
3. **Up to \$200 off** - Show PO or receipt from your school's purchase of my books; visit discount will be matched.

Title I school in-person visits get 15 free books for the library, classrooms, or students.

Virtual presentations are \$250 each. Discounts apply to days with 3 or more sessions.



A Book Sale is Easy!


I use **AuthorVisitCentral.com** for book sales because it's easy on everyone involved, it's web-based (so there's no need to collect money or forms), and it supports my local indie bookstore! Additionally, for every 15 books purchased, AVC will donate a book to your school for the library or for a student who couldn't order one. I'll set everything up! All you'll need to do is get the word out.

Here's how it works:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to AuthorVisitCentral.com where they can order signed books (online) with an event code. The ordering cutoff date is typically 1 day prior to my visit.
2. I bring the purchased books with me and a list of the students who purchased them so the book signing and distribution goes smoothly at the event.




Dear families,




Shanda McCloskey

is a local, award-winning children's author-illustrator, and she'll be visiting our school on Thursday, January 25 to talk with our students about reading, writing, revising, and robots!



Shanda loves to sign & personalize books for readers!
Bring your book(s) to be signed at the event **OR** purchase at:



AuthorVisitCentral.com with code: **KNIGHT**
Please place orders by **Wednesday, January 24th**

Ordered books will be delivered & signed at the school event.





Tips for an Incredible Visit!

For in-person presentations, I will need:

- Option 1: A smart board or projector/screen with sound and with HDMI input so I can use my own computer
- Option 2: A computer with PowerPoint, a smartboard/projector with sound, and a remote or touch screen to advance slides
- A sturdy easel (if you have one handy)
- Microphone for large groups/spaces (I trust your judgment if this is needed)
- Paper and pencil for each student to follow along during the drawing demo (optional). Saves time if students have supplies in hand before the presentation begins.

For virtual presentations, I will need:

- Any virtual meeting platform (such as Zoom) hosted by the school
- Someone to monitor the students, chat, and questions during the meeting in-person or online
- Paper and pencil for each student so they can follow along during the drawing demo



2 Tips to Make the Most of Our Visit:

1. Prepare the kids (and teachers). There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start! There are writing and drawing activities there for fun and FREE!

2. Participate in a book pre-sale and stock the library with my books. This is not a requirement, but it definitely inspires when students can read (or own a signed copy of) a book by a real author and illustrator they met at their school!